

Ten Questions to ask
to ensure effective
change within YOUR
organization



CommunicateYourWhy.com

Why is it imperative
to change?



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What is your ultimate goal and how will this change enable you to achieve it?



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How will you know if
you have achieved
your goal?



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Once you have
achieved your goal,
what will it enable you
to do that you cannot
do now?



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Who are the key people
you need to consult with
before starting?



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Who are the key people
you need to include in
the process to ensure
success?



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Who are the key people
you need to
communicate with
along the way?



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Who are the key
people you cannot
afford to ignore?

What's **YOUR** Story?



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Who are the key people that can help you sway opinions and help drive adoption of change?



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How can you be sure
that you have “buy-in”
from all key
stakeholders?



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LET'S TALK!

And find YOUR
next 10 questions
to ask ... together

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